#### **LONG RANGE PLAN**

Vision Statement: To become a vibrant community hub that fosters knowledge, creativity, and social connection.

**Mission Statement:** Connetquot Public Library strives to impart a lifelong love of learning to all Connetquot Central School District residents of any age. The library will provide access to educational, professional and recreational materials in a variety of formats along with cultural and intellectual programming for those young and old alike. These services will be achieved within an inviting, organized and accessible environment for all.

#### **GOALS & OBJECTIVES**

#### **Expand Membership Base and Engagement:**

- Objective 1: Increase library membership by 10% over the next five years.
- Objective 2: Utilize social media and other digital platforms to enhance community engagement, including the promotion of the 50<sup>th</sup> anniversary.

### **Enhance Class and Event Offerings:**

- Objective 1: Increase the variety and frequency of classes and events by 25%.
- Objective 2: Collaborate with local experts, organizations, and schools to offer specialized programs.

#### **Improve Customer Experience:**

- Objective 1: Conduct regular surveys to gather feedback and identify areas for improvement.
- Objective 2: Train staff in customer service excellence, ensuring a welcoming and helpful atmosphere for all visitors.

#### **Infrastructure Development:**

- Objective 1: Construct additional meeting and classroom spaces to accommodate a 25% increase in program attendance.
- Objective 2: Expand guiet study rooms to provide more dedicated spaces for focused individual work.
- Objective 3: Establish a self-service vending cafe to enhance the overall library experience, offering convenient refreshments to patrons.

#### **Technological Advancements:**

Objective 1: Provide the latest VR/AR & makerspace technology for public use, along with training sessions.

# **Community Partnerships:**

- Objective 1: Establish partnerships with local businesses, schools, and community organizations to expand library outreach.
- Objective 2: Collaborate with local artists and performers to create a rotating art display and live performances within the library space.

#### **Sustainability Initiatives:**

• Objective 1: Implement environmentally friendly practices, such as energy-efficient lighting, recycling programs, and eco-friendly materials.

Objective 2: Promote green initiatives through educational programs, workshops, a seed library initiative and community partnerships focused on sustainability.

# **Data-Driven Decision Making:**

- Objective 1: Establish a robust data collection system to track library usage, program attendance, and community demographics.
- Objective 2: Analyze data regularly to inform decision-making processes, ensuring that library services align with community needs.
- Objective 3: Use data to measure the success of implemented initiatives and make adjustments as needed.

## **Monitoring and Evaluation:**

- Conduct informal annual reviews to assess progress towards goals and objectives.
- Solicit feedback from patrons through surveys.
- Adjust the long-range plan based on emerging community needs, technological advancements, and evolving library trends.

This five-year plan aims to transform the public library into a dynamic, responsive, and inclusive community space that fosters lifelong learning and social connection. Regular assessment and adaptability will be key to ensuring the success and relevance of these initiatives over the course of the plan.

**Policy 200-40** Revised 3/14/2024 For FY 2023-24 through FY 2028-29